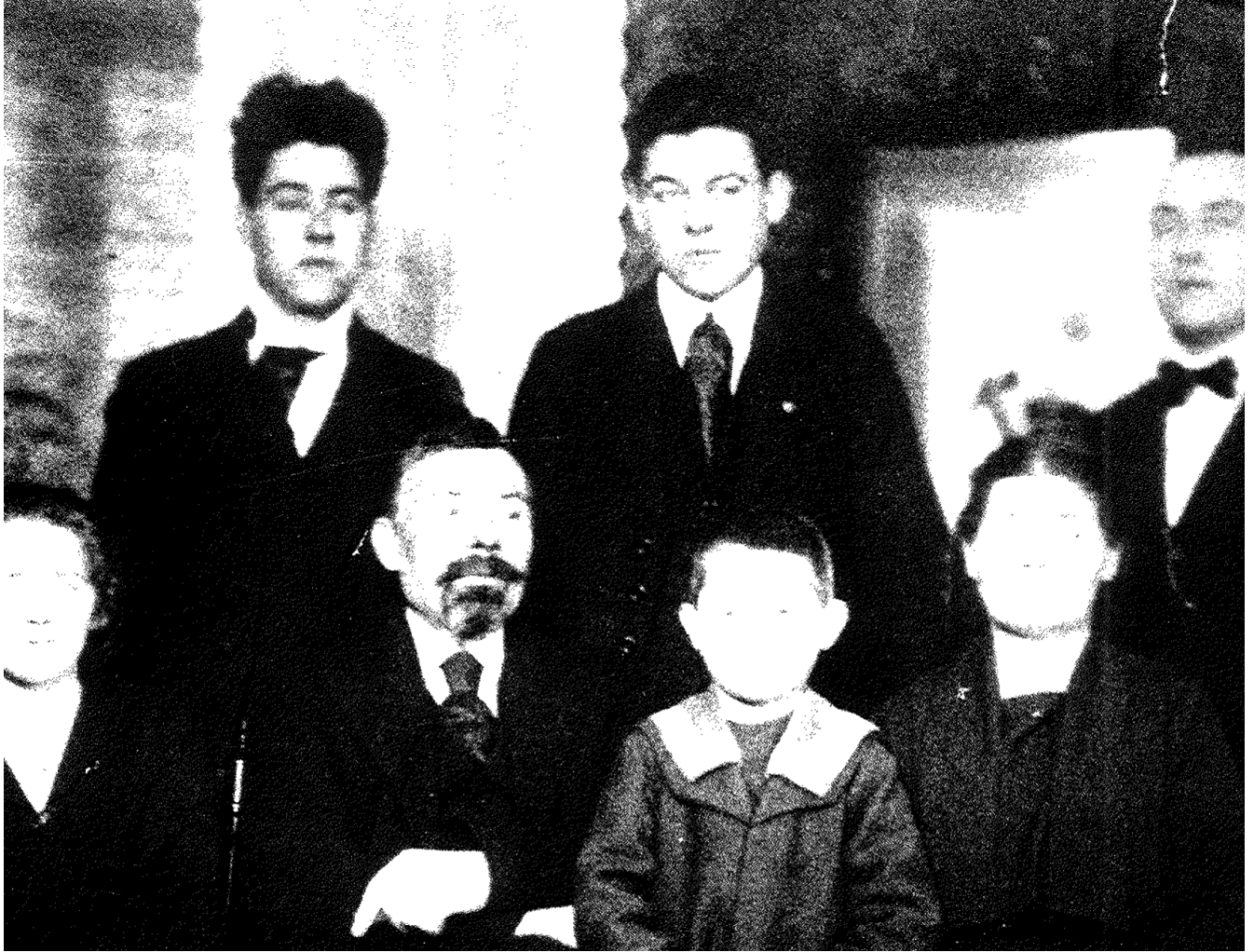


Since 1870





The story began as early as 1870 in Ringarum, Sweden, when Otto Granberg built his first chairs. He sold these chairs at the local market. Business went well and Otto's joinery began mass-producing furniture. The factory soon relocated to Norrköping and expanded their range with windows, doors and staircases.

After almost 30 years, Otto's son, Frans, took over the company. He followed in his father's footsteps, but also produced school furniture and interior joinery products. Just over thirty years later, Frans handed over the company to his sons, Nils, Bängt, Oscar and Erik. They continued to run the company the way their father and grandfather had.

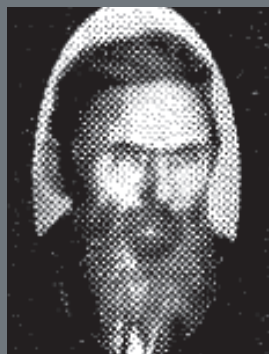
Granberg quickly became known for the lifetime guarantee of its products. The quality was high and if anything were to break, the sons ensured it was repaired or replaced. A promise that still applies to this day. Personal service and reliable products.

90 years after Otto began making chairs, the company changed direction and Granberg's modern history began in 1960. The company began developing kitchens for the disabled.

1870 - 1950

1870

Otto Granberg establishes the company in Ringarum and begins mass-producing furniture.



1877

The factory re-locates to Norrköping. Granberg produces windows, doors and staircases.



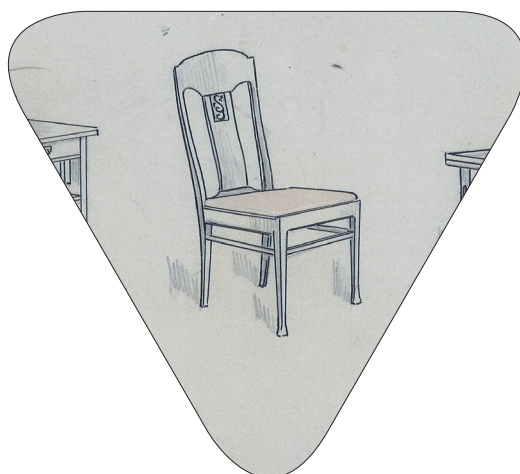
1897

Son Frans takes over Granberg. The production of school furniture and interior joinery products begins.



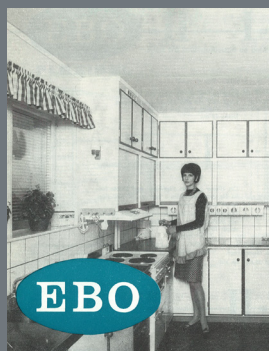
1934

Brothers Nils, Bängt, Oscar and Erik take over the business under the name Bröderna Granberg Snickerifabrik (Granberg Brothers Carpentry Factory).



1950

The company receives the patent for wall cupboards with weighted sliding cabinet doors, EBO.



1956

Bertil joins the company at the age of 18. His combination of technical innovation and great eye for design paves the way for Granberg's market-leading position.

Bröderna Granberg
SNICKERIFABRIK
KARLSHOV • TEL. 212 24



Since the 1960s, Granberg has produced quality products for the disabled and has become a world-leading manufacturer of disabled kitchens. Cousins Lennart and Bertil Granberg have run the family company for almost 40 years. When they retired, they handed over the company to Lennart's three sons.

"We grew up in the joinery shop," explains Bertil. "There was no question that we would work for the company straight after school. I've always had a desire to solve problems and come up with new technical solutions. I'd already rationalised window production by my first summer at the company."

"Our fathers gave us responsibility and let us work with what we were good at," continued Lennart. "We become businessmen that wanted to prove that our generation could develop the company and increase profitability."

They began producing quality kitchens for the disabled based on the latest research studies. The production of windows and doors ceased altogether.

"Our biggest motivation was visiting people that had our kitchens installed and seeing how much easier and convenient their daily lives had become," says Lennart. "We wanted to constantly develop and improve our products."

"Function, quality and innovation has been our motto," adds Bertil.

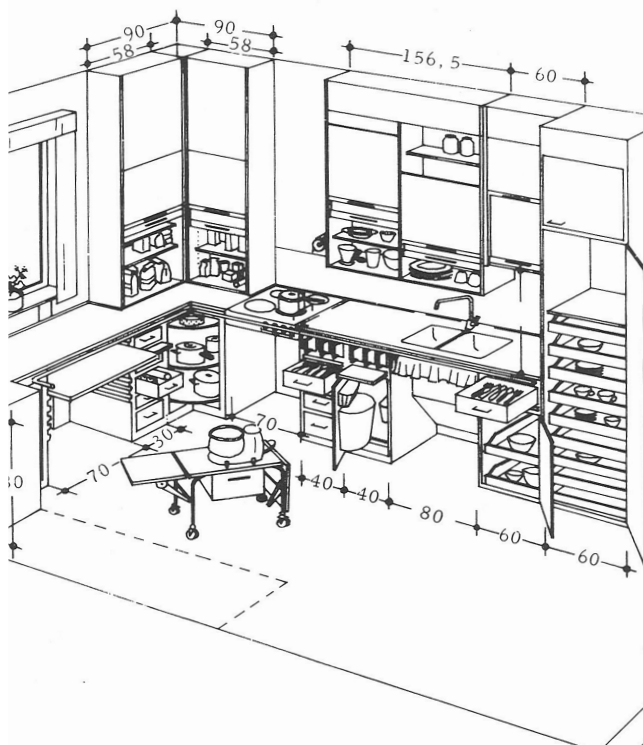
"The day the products were certified and we began exporting to the US and Canada was a major step."

"We've worked hard but it has definitely been worth it. I can't imagine a better job," summarises Lennart. Bertil agrees.

1960

1960

Granberg produces the first test kitchen for the disabled on behalf of SVCK, Svenska Vanförevårdens Centralkommitté. The architect is Henrik Müller.



1960-64

Changes are made to Granberg's production process. The mass-production of disabled kitchens begins. Production of windows, doors and staircases ceases.

The first order for disabled kitchens comes in from SVCK. Delivery begins.

1968

Delivery of 18 kitchens for disabled people living alone in special housing in Hageby town centre, Norrköping.

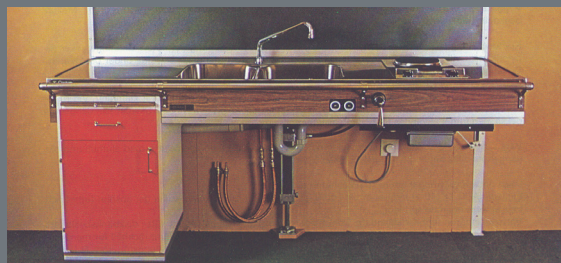


1970

1970

Limited company, Bröderna Granberg Snickeri AB is incorporated.

The prototype for the first kitchen with motorised height-adjustable cupboards and worktops is developed by Henrik Müller and Bertil Granberg.



1970

Lennart Granberg joins the company. Granberg is entirely focused on disabled kitchens. Bright yellow, modern kitchens are introduced.



1975-76

Granberg enters an intense period of producing kitchens for nursery schools.

Granbergs starts exporting to Norway and The Netherlands.

1977

Granberg expands and now has 36 employees. The company relocates to new premises on Finspångsvägen in Norrköping, Sweden.





From great grandfather Otto's hand made chairs that were sold at Ringarum market, spanning five generations, Granberg has grown to become a world-leading kitchen technology company. With a tradition of genuine craftsmanship, personal service and innovation, the Granberg brothers continue to write the company's history. They have an international network of contacts with retailers around the world. As proof that quality and function will always remain significant, demand continues to increase. The elderly are increasing in numbers and getting older. A lot of people will need to make their life simpler so that they can remain in their own homes. Technical solutions and smart functions will be crucial for anyone wanting to live a normal life. For longer.

**PERSONAL
INNOVATIVE
WORLD-LEADING**

GRANBERG

SINCE 1870

1980

1980

Computerisation of Granberg's production begins.



1981-83

Lennart Granberg becomes CEO of the company. Bertil begins designing kitchens on the computer.

Production is rationalised and ultra modern machinery is installed.

1985

Granberg starts producing height-adjustable wash-basins.

Granberg opens offices in Stockholm and Gothenburg.



1987

Export to Finland.

The company changes its name to Granberg Interior Mobile AB and receives a new profile.

GRANBERG INTERIOR MOBILE AB

1988-89

Granberg incorporates Granberg Superior Systems, together with Canadian company, Superior Millwork.

120 kitchens are delivered to a block of elderly home apartments in Canada.



1990

1993

Verti, a height-adjustable system for kitchen cabinet shelves is launched.

1994

The company changes its logo.



1995

Granberg makes major changes to the corporate structure. The height-adjustable systems are further developed to suit all kitchens.

Tobias Granberg joins the company.



1995

Granberg's first website is launched.

1996

Opening of Granberg's new premises at Importgatan 30 in Norrköping, Sweden.

The new height-adjustable system is sold to both Germany and Japan.





Granberg's products are in demand throughout the world. From previously having only exported to Europe, the US and Canada, retailers from China, Brazil, South Africa and Russia are now calling.

"We sell comfort kitchens," says Tobias, CEO and oldest of the Granberg brothers.

"We used to only produce kitchens for the disabled, but now there is a great demand for functional and practical kitchen solutions even for the fully able-bodied. A lot of people plan to be able to remain in their apartments and houses even when they get old, and equip their kitchens with smart functions to make life easier."

All three brothers joined Granberg straight after school. It was the obvious choice for them.

"If you're handed a relay baton you run with it," laughs Joel, who is a product developer.

They grew up with the company. As children they modelled for the kitchen and bathroom catalogues and packaged fittings at home in their garage for various deliveries. Then they started working during the summer holidays.

"Lennart and Bertil gave us a lot of responsibility early on and believed in us," explains Joel.

"When I was 23, they sent me to Japan with the huge responsibility of training assembly staff for a large order of disabled kitchens. It was a challenge and really trusting," adds Tobias.

"I was given the chance to go to Canada for a summer job at the factory when I was 19," continues Petter.

It's no coincidence that the international market has become the brothers' main focus.

2000

2001

After 15 years on the German market, with a steadily increasing demand for Granberg products, German company Granberg Deutschland is incorporated. The company has offices in Bielefeld, Germany.

2003

Bertil retires.



2005

Lennart retires.



2005

Brothers Petter and Joel Granberg join the company.
Granberg receives the AAA highest credit rating.

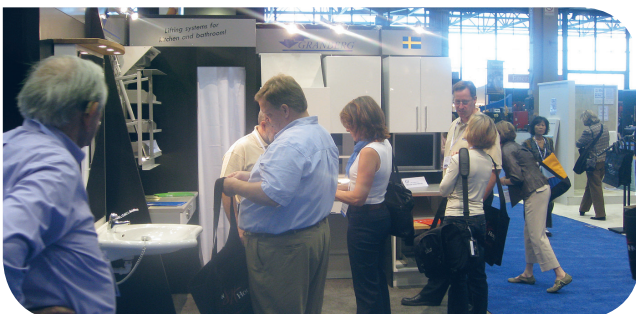
2007

Exports increase and become an important part of the Granberg business.

2009

Granberg exports to 15 countries and holds a world-leading position in specially-adapted kitchens.

Granberg displays its products at the biggest trade fair for kitchens and bathrooms in the US.



2010

2012

Sales in Germany are increasing.
Granberg Deutschland regularly participates in Europe's largest fairs for kitchens.



2014

The sales of InDiago starts and becomes fast very popular.



2015

Electric Wardrobe lift Butler is presented and becomes quickly a success.



2017

The company changes its logo.



2019

Granbergs develops its own motors and a new aluminum system which is the base in a series of new worktop lifts.



Height Adjustable Kitchen Systems



Height Adjustable Washbasins



Baby Changing Tables



Butler



Height Adjustable Tables



www.granberg.se/en



GRANBERG INTERIOR AB
Box 6112
SE-600 06 Norrköping
Sweden
Tel: +46 (0)11-19 77 50
E-post: info@granberg.se
Internet: www.granberg.se

SINCE 1870

